



Please take the GBD 2010 Health Measurement Survey

Make your next 15 minutes count for Global Health!

Imagine two people. One is completely blind. The other suffers from constant and intense back pain.

Who is healthier overall?

A landmark global health survey is underway, exploring the impact of different diseases and injuries. A person's health state may limit how well parts of the body or mind work. Some people are not able to do everything that others can, with some people more severely limited than others. This survey intends to measure people's priorities and values around these various states of health.

Please participate in this online survey, which can be found at this link: <http://gbdsurvey.org>



The survey is part of the Global Burden of Diseases, Injuries, and Risk Factors Study 2010 led by the Institute for Health Metrics and Evaluation (IHME) at the University of Washington, in collaboration with four other leading institutions: Harvard University, Johns Hopkins University, the University of Queensland, and the World Health Organization.

Our goal is to collect responses from at least 50,000 people worldwide. Please take the survey yourself, share this with others at your organization, and forward this to colleagues and contacts outside your organization who might be interested in participating.

The survey takes about 15 minutes to complete, so please "Make your next 15 minutes count for Global Health!!!"

Here's how you can help:

- Take the survey
- Send it to everyone you know (or at least 10 people)
- Follow the GBD project on Twitter: <http://twitter.com/globalburden> and retweet it
- Become a GBD fan on Facebook and follow the survey's country competition. Encourage your fellow countrymen to boost your country statistics by doing the survey
<http://www.facebook.com/gbdsurvey>

By participating in the survey, you will contribute to the scientific understanding of global health problems and ultimately enable policymakers and health care leaders to make better decisions based on a stronger evidence base. Summary survey results will be posted online upon completion of the study in spring 2011 at www.healthmetricsandevaluation.org

For more information, please contact us at: info@globalburden.org

Thank you!